

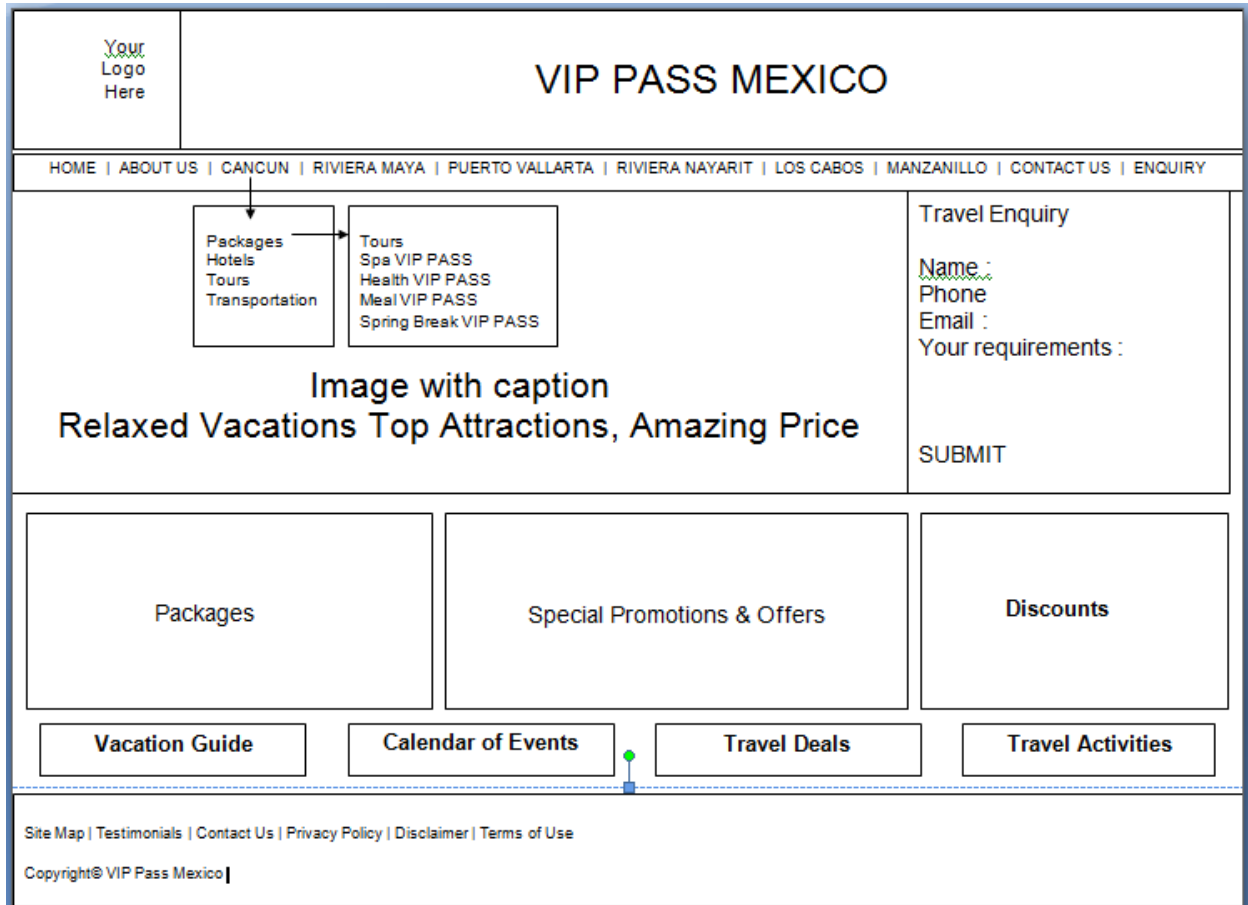
### Step 1 - Reviewing the questionnaires response from the client.

	ATI Questions	Client's Answers
1	Project Name and Scope	Octavio Website Design & Development
2	Business Name to appear on the Website	VIP PASS MEXICO
3	Do you already have a domain? If yes, please write the web address.	VIPPASSMEXICO.COM
4	Please provide at least 3 websites for reference that you will like to consider for your website design reference. Also, please specify what do you like about these sites?	References for design layouts only, I am not expecting their functionalities in my website - <a href="http://www.citypass.com">http://www.citypass.com</a> , <a href="http://www.smartdestinations.com">http://www.smartdestinations.com</a> , <a href="http://www.visiticket.com/Default.aspx">http://www.visiticket.com/Default.aspx</a> <a href="http://www.clippervacations.com">http://www.clippervacations.com</a> <a href="http://www.amstardmc.com">http://www.amstardmc.com</a>
5	And, where the logo should be placed in the page? (e.g. Top Left/ Top Right/ Centre)	Top Left
6	Excluding Homepage give names for the other web pages.	CANCUN, PACKAGES>Tours>Spa>Health>Meal, Spring Break, Transportation, Hotels.
7	Is there any Slogan, Tagline or/and Mission Statement to be added in homepage? If yes, please provide.	Relaxed vacations top attractions, amazing price.
8	Have You Chosen a Color Scheme for the Site? If yes, what are they?	Tropical, something the waters of the caribbean vibrant.
9	Describe the Audiences(s) or Market(s) that You Would Like to Reach or Target. (Write all that apply)	Tourist who would like to explore Mexico.
10	What Objectives or Outcome Do You Want to Accomplish Through Your Web Presence? (Write all that apply) e.g. -Build a Successful Image, Increase Visibility in the Marketplace, Increase memberships, Create Credibility Keep Up with the Competition, Increase Sales expanding customer base, Provide Customer Service.	To create a web presence, create credibility, start interacting with the public.
11	What Style Do You Want for Your Site? (Write all that apply) e.g. - Clean, uncluttered, Highly textured, Bright, Vibrant Colors, Conservative, Professional, Friendly, Informal etc.	Professional, Vibrant, Clean, Friendly
12	Do You Have Other Marketing Materials for Your Business (i.e. business cards, stationery, brochures)? If yes, please email us the files. PDF, JPEG or PNG formats are preferred.	Brochures. I will email them.
13	Any special instructions?	
14	Login Credentials for FTP, Cpanel, database etc.	Will be provided later.

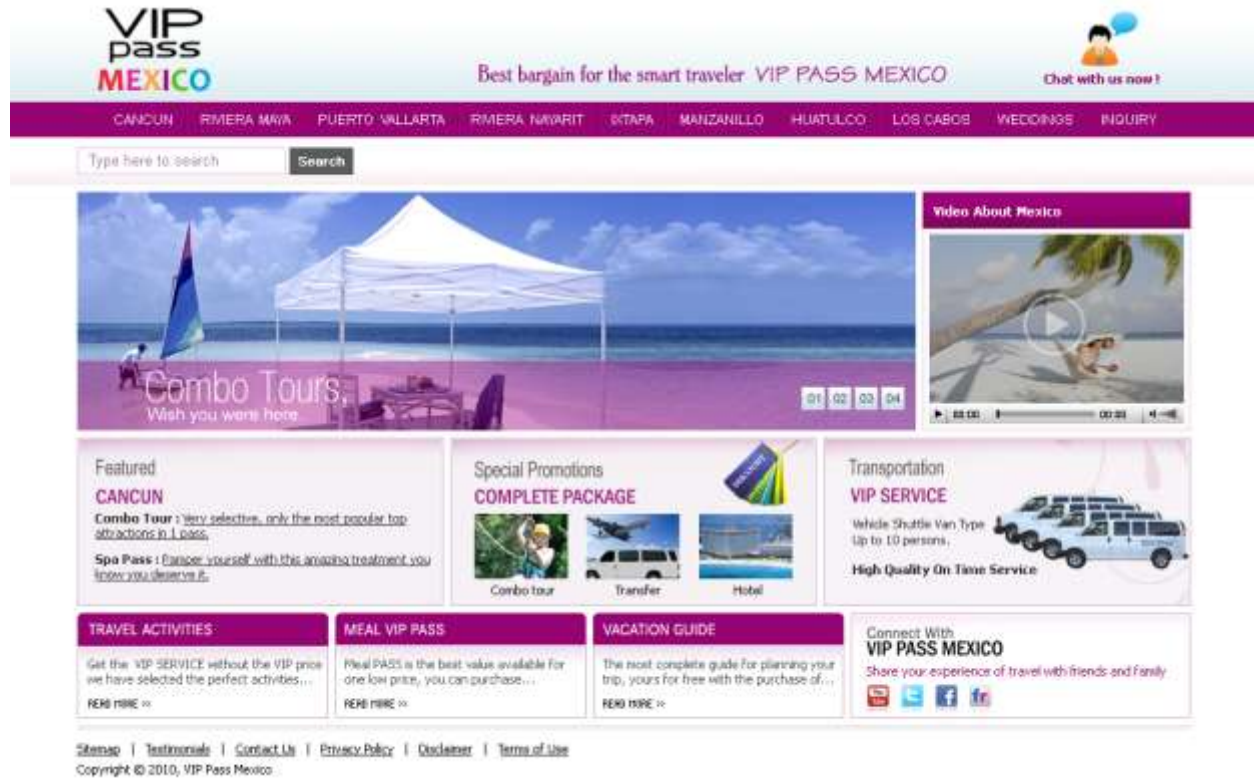
Step2 – Confirming the site map with the client; e.g. for this case study –

- Home
- About Us
- Packages
  - Tours
  - Spa
  - Health
  - Meal
- Spring Break
- Transportation
- Hotels
- Contact Us
- Inquiry

Step 4 – After confirming the site map from the client we provide design layout demo; e.g. for this case study –



Step 5 – After confirming the design layout demo from the client we provide graphics design demo; e.g. for this case study –



Step 5 – After confirming the graphics design demo from the client which is an iterative process just like most of the previous steps above, we start working HTML slicing; e.g. for this case study –

[vipassmexico.abasystem.com](http://vipassmexico.abasystem.com) ← Demo Link for client’s review and feedback